

Effective Date: PC No.: 123 US Product: **IMMUNOSTART™**

Dietary Supplement

Supersedes Issue Dated: N/A Revision No.: N/A

Count and Type:

60 Chewable Tablets

Prepared by: Page 1 of 2

Structure Function Claims

Submitted and received no objections from the Food and Drug Administration (FDA)

- ❖ **A strong immune system removes toxins and damaged cell material. ImmunoSTART® chewables support the body's ability to do cellular "house cleaning." It helps your body to:**
- ❖ Remove harmful heavy metals.
- ❖ Remove daily toxins.
- ❖ Remove damaged cellular materials.
- ❖ Key Immune Health Benefits of ImmunoSTART®
- ❖ Supports a cascade of immune responses that begin in the mouth and proceed throughout the body.
- ❖ Optimizes response of natural killer cells, B-cells and T-cells, which seek out and destroy foreign substances.
- ❖ Strengthens the mucosal immune system, your first-line of defense.
- ❖ Supplies and enhances natural antibodies (immunoglobulins).
- ❖ Helps regulate the number and activities of circulating immune cells.
- ❖ Initiates communication in the immune system, which releases chemical messengers to keep your immune system strong.
- ❖ Helps the body remove heavy metals and toxins from the cells.
- ❖ Helps balance the immune system.
- ❖ A Fresh Start for Your Immune System.
- ❖ ImmunoSTART® chewables feature a targeted array of nutrients for building and nurturing immune system health.
- ❖ The specialized nutrients in ImmunoStart™ Chewables can immediately react with mucus membranes in your mouth and esophagus to energize your immune system.
- ❖ ImmunoStart™ features peptides, amino acids and glycoproteins that engage your body's natural ability to heal and repair itself.
- ❖ ImmunoStart™ provides daily support for strong immune systems.

❖ Optimize Your First-Line of Defenses

- ❖ Supporting the mucous membranes that line your mouth, nose, lungs and digestive tracts is very important
- ❖ Specialized nutrients in ImmunoStart™ chewables can immediately react with mucous membranes in the mouth and esophagus to energize your immune system.
- ❖ They bind to specific receptor sites that send signals directly to your lymphatic system – *the roadway for your trillion circulating white blood cells.*
- ❖ The nutrient forces in ImmunoStart™ chewables spread throughout the gastrointestinal (GI) tract, where they facilitate normal cell proliferation and growth of beneficial GI bacteria.
- ❖ Components in ImmunoStart™ help trigger a cascade of immune signaling mechanisms.
- ❖ The combination of ImmunoStart™ and Ambrotose™ complex provides a synergistic array of proteins, peptides, polypeptides and glycoproteins– nutrients that can help you achieve optimal health through an appropriately immunomodulated immune system.